

## Call for Papers

### **„SciCom09 – education, dialogue or event? Challenges for a target group-orientated science communication“**

Scicom09 is the second international and transdisciplinary conference on the topic of science communication in Austria, initiated and realised by science2public ([www.science2public.at](http://www.science2public.at)) in cooperation with the Institute of Science Communication and Higher Education Research (University of Klagenfurt, [www.uni-klu.ac.at/wiho](http://www.uni-klu.ac.at/wiho)) and the Vienna University of Technology ([www.tuwien.ac.at](http://www.tuwien.ac.at)).

**We would very much appreciate your contribution to the conference. Please submit your paper until June 22nd 2009.**

Please visit the conference website [www.scicom.co.at](http://www.scicom.co.at) to receive more information:  
[www.scicom.co.at](http://www.scicom.co.at) (in German)

## Intentions

**SciCom09 is aiming for 4 main objectives:**

1. Interprofessional and transdisciplinary reflection among the various players in science communication: scientists, media representatives, communicators, scholars and policy makers.
2. Analysis of communication processes and knowledge transfer among the mentioned players in science communication.
3. Illustration and examination of activities and formats in science communication with regard to their differing target groups.
4. Development of concrete recommendations for efficient, target group-orientated activities in science communication.

## Main issues

SciCom09 addresses to the various players and differing target groups in science communication and seeks for successful activities and formats. Submission on current issues concerning science communication are appreciated as well.

### In particular SciCom09 deals with:

#### **1. activities and concepts in science communication**

Which ways of knowledge transfer will be taken nationally and internationally in the future? Which activities and formats performed well (bad) in which contexts? Which setting can be established to value the success or failure of communication strategies? Which conceptions of responsibility and trust undergo the several practises of communication?

#### **2. target groups in science communication focusing children and adolescents**

Which recipients receive which messages in which way? Who seeks for which topics? Which way of knowledge transfer is successful and reasonable? How can we deal with differing target groups: educational, experience-driven, participative, conversational, gender-specific?

#### **3. players in science communication and their interests**

How are which players acting and in whose interest? Which rules, inherent to the system, are linked to these interests and enable or disable which communication process among which persons?

## Target groups

The call for papers addresses to scientists as well as to media representatives, communicators, scholars, policy makers, students, and every other person who operates between science, media, education and cultural work.

## Contributions

Please submit your contribution in form of speeches, discussion rounds, workshops, or in any other form of demonstration. Interactive and dialog orientated formats are highly appreciated. Furthermore, there is the possibility to present a whole panel. In that case you have to organise a two-hour program in course of the conference. Please outline a first draft in your submission.

## Submission

Please send your submission to [office@science2public.at](mailto:office@science2public.at) or via mail to science2public, Stiftgasse 21/16, 1070 Vienna. Deadline: June 22nd 2009. Your proposals don't have to be elaborated at that time.

### Your submission has to include:

- headline
- abstract (limited to 2500 characters)
- if you submit a panel, please outline a first draft
- short CV & photo (jpg.)
- list of publications (selection)

Your submitted documents (title, abstract, CV, photo, etc.) will be published in the agenda of the conference, on the website [www.scicom.co.at](http://www.scicom.co.at) and in other conference related promotion material. If there are any reasons which preclude a publication in advance please contact Sabine Kohlbauer: [kohlbauer.sabine@science2public.at](mailto:kohlbauer.sabine@science2public.at).

Contributions can be presented in German or English.

After June 22nd all submitted papers will be evaluated based on content, form and adequacy for the conference (see intentions and main topics). It is not possible to enforce a claim to acceptance of your contribution. Authors of accepted contributions will be informed till July 30th 2009.

## Venue

SciCom09 takes place at the Vienna University of Technology (Karlsplatz 13, 1040 Vienna). The University is in close proximity of public transportation: metro U2, U4 and U1 take you directly to the conference.

For more information please visit the website of Vienna's public transport: [www.wienerlinien.at](http://www.wienerlinien.at).

## Important dates

Submission deadline: June 22nd 2009 (11:59 pm)

Information about acceptance or refusal: July 30th 2009 (11:59 pm)

SciCom09: November 16th to 17th 2009

## Licensing

Submitted titles, abstracts and information about the author will be published in the agenda of the conference, on the website [www.scicom.co.at](http://www.scicom.co.at) and in other conference related promotion material. If applicable the presentations will be recorded during the conference. These recordings are subjected to the same terms of licence as the submitted texts.

## Conference team

Susanne Schwinghammer and Sabine Kohlbauer, science2public ([www.science2public.at](http://www.science2public.at))

Markus Arnold and Gert Dressel, Institute of Science Communication and Higher Education Research, University of Klagenfurt ([www.uni-klu.ac.at/wiho](http://www.uni-klu.ac.at/wiho))

Bettina Neunteufl, Vienna University of Technology ([www.tuwien.ac.at](http://www.tuwien.ac.at))

## Contact

### Project management

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